

# Item 411 Updates for November, 2010

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## Data Improvements:

1. We completed full scans of the Office Depot, Quill and Max Government sites and are continuing to process the data. Items are being added and updated daily as a result of these full scans.
2. As part of the Max Government full scan, we updated the web scraper robots to improve the quality and quantity of the data for Max Gov in Item411. You should now see more descriptions and images for this source.
3. Max Gov items with no wholesaler match have been added to the non-stocked source and are available in Item411.
4. As a result of the Max Government scan, the Max retail matches were also enhanced and updated.

Source	October 10 Matches	November 10 Matches	Gain
Depot	42,412	44,830	2,418
Max Gov	27,868	33,561	5,693
Max	9,521	12,506	2,985
Quill	27,896	29,336	1,440

## Reports in Item411

Login to Item411 to access the new reports exclusively for Item411 subscribers! Please contact us if you have a suggestion for a report or comments regarding these new reports. The first three reports:

- Enhanced over list price report includes chain SKU number, over list difference and percentage.
- 7-Day price change report shows all price changes by chain for the last 7 days.
- Items on sale report show which items the chains currently have on sale.

All reports have interactive sorting capabilities and export to Excel, Word or PDF.

## Add to Favorites

You can now manually create lists of items, one at a time, and then export these lists to Excel using Bid Wizard. To create a favorites list:

1. Login to Item411
2. Click the Bid Wizard link on the main menu
3. Click the Start a New Bid link to create a blank favorites list
4. Enter an ID and Name for the list
5. Check the NEW Create a Favorites List option
6. Click the Continue Button to create your empty favorites list
7. From the Home page, enter any item and then click the Gavel Icon to add the item to your list
8. Export your favorites list with current chain store pricing just like any other bid using Bid Wizard

## Search Method

We have added a Search Method option to Item411. This option allows you to change the search results to return matches based on 'Most Popular' (the current default) or 'Best Match'. You can change the Search Method on the fly to redisplay the results. You can change the default Search Method in the Options – Item411 – General Options.

## Stock Check Released

Stock check has completed Beta testing and is now ready for general use. Login to Item411 and click the Help link on the main menu for a printable guide for setting up stock check.