

Item 411 Updates for February, 2011

Data Improvements:

1. We updated our private label matches again in January, checking and updating existing matches and adding many BSN matches.
2. Added is.group content. Please contact us for access to this data.

Chain Source Name Changes

Some chain source names have been changed to more accurately reflect the source of the data:

- Depot Con (old US communities contract) replaced by Depot TCPN – New TCPN contract pricing
- Staples Gov changed to Staples NJPA – No content change, name change only
- Staples Con change to Staples Elite – No content change, name change only. This source represents the Staples Business Elite contract pricing.

Custom Pricing Now in Item411

You can now create custom sell and cost pricing in Item411. Match or Beat the chains, include wholesaler and buying group data, and custom contracts you create. Display your sell and cost in Item411 and/or export to Excel with Bid Wizard. Features include:

- Create multiple sell and cost plans
- Include your own custom contracts uploaded from Excel
- Export your pricing when you export bids with Bid Wizard
- Set GP floors and ceilings to control margin
- Create your own real-time matrix with live chain data

Custom pricing is included in Item411 at no additional charge!

New Bid Wizard Export

Due to the overwhelming popularity of Bid Wizard and the large files our customers are exporting, we have updated the export process to build your Excel files in the background while you continue with other work. Features include:

- No more tying up your computer waiting for Bid Wizard to create your Excel file
- Auto-refresh progress display page that shows the progress of your files
- Email notification, with download link, when your file is ready to download
- File history allows you to download previous files

OPSoftware YouTube Channel

We have opened a new YouTube channel to post demonstrations, training and help videos. Be sure to check it out and subscribe if you want to keep up-to-date on all the latest tips and tricks in Item411.

Our channel can be found at: <http://www.youtube.com/OPSoftwareLLC>

Follow us on Twitter @OPSoftwareLLC

Be sure to follow us on Twitter! We're on the chain store sites every day, all day, and find the stuff that can make you money! Depot site down? Price change trends? What are the chains giving away? What are they overcharging? Be sure to stay connected!

For more info, please contact Rick Marlette rickm@opsoftware.com 770-633-3232