

Item 411 Updates for April, 2011

Data Improvements – Amazon!

Amazon pricing is now available in Item411!

Item411 Pop-up shows up to 4 of the top sellers ranked by lowest overall price. Price, Freight and Total selling price is included in the Item411 pop-up.

Available in two levels of content export!

Amazon Sellers:

Seller	Price	Freight	Total
AMAZON	\$4.86	\$0.00	\$4.86
BESTSOURCE	\$8.03	\$0.00	\$8.03
OFFICEQUAR	\$3.01	\$5.39	\$8.40
THEPRICEPR	\$3.50	\$6.15	\$9.65

Amazon Standard Level

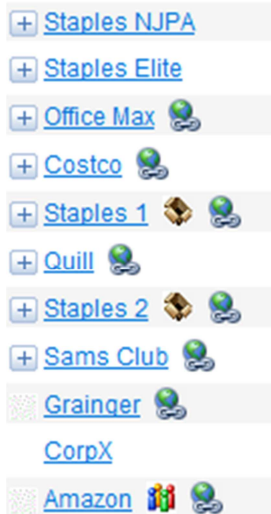
You can add Amazon Standard Level to your account for only \$5 per month. This gives you Item411 access to display the data, sellers, and new pop-out links directly to the Amazon site.

Bid Wizard in Amazon Standard Level mode will output the standard fields, SKU, Description, Unit, Price and optionally the factored price. No seller info is output in standard mode. Output prices are the lowest total price.

Amazon Extended Level

Amazon Extended Level consists of additional output fields in Bid Wizard. Detailed seller information for up to four sellers, product category, Amazon category sales rank, and date item first sold on Amazon is included in the Extended Level Bid Wizard output. Contact us if you are interested in utilizing Amazon extended content.

New Pop-Out Links!



Click the new Pop-Out Link:  to link directly to and open the item on the chain Website!

Zone Pricing Note: Although Pop-Out links will show for each Zone your account is authorized for, the pricing displayed on the chain site will only be from your current zip code. You can, of course, change your zip code.

See the Item411-Help for more information regarding Staples and Depot Zone Pricing.

Pop-Out links are only available for the .COM sites.

United Stationers Vision 2011 Show

Come see OPSoftware Booth 738 at the United Stationers Vision Conference 2011 in Orlando May 16-19!

See you there!

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